

# Include, shape, act!

Co-creation workshop format for Public Engagement in Food Safety

### a FS4EU Key Exploitable Result for

- Public or private funding institutions
- International Organisations (i.e, OECD, FAO, UN, etc.)
- Research and Technology Organisations
- Academia/Universities
- Others

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### FS4EU project and platform

23 project partners and 50+ supporting partners of the Horizon 2020 funded project "FoodSafety4EU" are generating value to shape the EU Food Safety System (FSS) of the future by consolidating the network in the EU Food Safety platform, and gathering major actors from different levels from the EU FSS: institutions, authorities, EU Agencies, policy makers, research and academia, industry, enterprises, consumers, citizens and umbrella organizations.

The overall mission of the platform is to become a **Knowledge/Competence Centre for Food Safety in Europe** supporting the transformation towards a SAFE and SUSTAINABLE food system, by facilitating connections and cooperation among the platform members in a multi-level interactive participatory process.

This platform aims at participating in the EU dialogue on food safety by providing updated knowledge and toolkits, by joining high level expert groups, by sharing tested multi-actor approaches developed by the FS4EU project partners, using digital tools, and hosting any pilot action. It is open to collaboration and to enlarge its network, through available membership options for organizations and individuals (contact form ).

Thanks to facilitated collaboration, communication, and co-creation among scientists, policymakers, and various societal stakeholders, the platform is expected to grow further in the next future, by valorizing the FS4EU Key Exploitable Results (**KER**), as the one described in the following pages.







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### **CO-CREATION WORKSHOP**

The co-creation format designed and used in the FS4EU project is as a route by which citizens and stakeholders could contribute in novel ways to the creation and output of scientific knowledge in the Public Engagement process. Given the complexity of scientific knowledge related to food safety, the co-creation workshop format involved a mixture of introductory presentations and a panel discussion with diverse stakeholders (public communication) to address potential gaps and existing variation in stakeholders' knowledge about food safety.

After an initial part aimed to inspire the audience with shortcomings to be tackled and breakthrough ideas, participants are involved in a co-creation activity – moderated by facilitators (that could have a technical background or not) – in which they are asked to work in group to design solutions (*public deliberation*) to the issues exposed in the first part of the event.

#### **MAIN STEPS**

Introductio

a representative from the FoodSafety4EU consortium gives a short introductory presentation, outlining the key objectives and structure of the session, as well as highlighting the relevant themes it will aim to address.

Introductory presentations

thanks to short and condensed presentations, two or more keynote speakers will contextualise the topic of the event, also providing elements of discussion for the following session(s).

Interactive panel debate with experts followed by a public discussion

**Goal**: to encourage an interactive debate among the panelists on best practices for communication and public engagement, through a moderated round table, integrated by a Q&A session with the audience, which will pave the way for the interaction with a wider public.

**Panel experts**: they should represent different sectors and entity typology (max 4-5), for instance expert from academia or research, food safety authorities, risk communication, science communication or public engagement, a representative of civil society, consumers or citizens. They are requested to address moderated questions from their perspective.

**Moderators**: 1 or 2 people with a background on social collaboration.

**Questions**: at least 3 rounds of questions, asking to panelists to reply using max 2-3 minutes each round. The questions can be the same for all panelists, that will reply differently according to their activities and expertise or Specific for each panelist, so adding additional elements to the topic discussed.

**Interaction**: the audience will be invited to engage in an active dialogue via the use a smartphone/laptop through online tools e.g., Slido/Mentimeter.

#### Wrap-up and main conclusions

to ensure a summary of the main insights emerged from the discussion and to explain the follow-up of the workshop.

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60' - 90

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This format aims at the co-creation of knowledge through public engagement. It can bring to the table different actors with different expertise and background, ensuring a wide variety of opinions: in this case, they are also actively working on finding a new solution, built thanks to the integration of different expertise.

It can enable the generation of new ideas that could be followed-up after the workshop and is suitable for workshops with a limited number of participants, that are also actively involved. It enables organisers to make sure that the workshop has a tangible output, for further investigation. This format is extremely suitable when there is a weak collaboration between different stakeholders on a specific topic and/or when the opinions are polarised: indeed, actors are requested to talk each other and find a compromise.

This tool can be replicated and used for other topics and addresses the following Business Sector/Policy Area:

- Food safety
- International cooperation and development
- Research and innovation
- Digital economy and society
- Education and training
- Consumers
- Business and industries

Find the full methodology with example here: DOI 10.5281/zenodo.8114063





### **FS4EU PARTNERS**

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TUM - TECHNISCHE UNIVERSITAET MUENCHEN

VTT – TECHNICAL RESEARCH CENTRE OF FINLAND

ENEA - AGENZIA NAZIONALE PER LE NUOVE TECNOLOGIE, L'ENERGIA E LO SVILUPPO ECONOMICO SOSTENIBILE

IBA BUCAREST - INSTITUTUL NATIONAL DE CERCETARE-DEZVOLTARE PENTRU BIORESURSE ALIMENTARE

AFSCA - AGENCE FEDERALE POUR LA SECURITE DE LA CHAINE ALIMENTAIRE

ASAE - AUTORIDADE SEGURANCA ALIMENTAR E ECONOMICA

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Premotec GmbH

ZSI - ZENTRUM FÜR SOZIALE INNOVATION GMBH

APRE - AGENZIA PER LA PROMOZIONE DELLA RICERCA EUROPEA

**EUFIC - EUROPEAN FOOD INFORMATION COUNCIL** 

ISEKI-Food Association

ILSI EU - INTERNATIONA LIFE SCIENCES INSTITUTE EU

FOODDRINKEUROPE

EURO COOP AISBL

FIPA - FEDERAÇÃO DAS INDUSTRIAS PORTUGUESAS AGRO-ALIMENTARES

FFDI - FEDERATION OF FOODS AND DRINKS INDUSTRIES CR



